

Twin Cities Drupal Camp – September 14, 2023 Sessions off the "Drupal Island" – Ivan Stegic – Rm 324

Agenda

Hello!

An introduction

Nimble Drupal Systems

Say what?

Asking For Help

It's often hard to do

Why Are We Here?

What is this story about?

6 Months of Transformation

What's the secret sauce?

Q & A

You have questions?



Hello!

An introduction

I'm Ivan Stegic, I live in Minneapolis.

Background in Physics, R&D at Honeywell, Imation.

Been tinkering with Drupal since 2007. Started TEN7 inadvertently that same year.

Serve as CEO of TEN7.







We are a fully-remote, values driven web design and Drupal development agency headquartered in Minneapolis, Minnesota.



OUR MISSION

Make Things That Matter



Make Things That Matter Means...

- → No One Should Go Hungry Second Harvest Heartland
- → Smarter, Greener Construction SageGlass
- → Inclusive, powerful engagement with history Minnesota Historical Society
- → Peaceful co-parenting Our Family Wizard
- → To help animals Animal Humane Society
- → To end wrongful convictions Innocence Project
- → To promote environmental stewardship Three Rivers Park District



Why Are We Here?

What is this story about?

This is the story of how we helped a closely knit team inside a state government department transform their existing Drupal site and the things connected to it.



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we helped a team inside government transform their Drupal site



we helped a team

transform their Drupal site



To protect, maintain and improve the health of all Minnesotans.







For a Healthy Minnesota

COVID-19

Air Quality

Equitable Health Care Task Force



I am a...

GO

I want to...

GO

I am searching for...

Q



CERTIFICATES & RECORDS

Getting a birth certificate is easier than ever.

If you need a birth certificate for someone born in Minnesota, you have options. Visit your county vital records office or send an application to us by fax or mail.

Get a Birth Certificate

What does transform mean to you?

What did it mean to MDH?

Did it mean...



- ... faster to load?
- ... easier to navigate?
- ... easier to update?
- ... more secure?
- ... better SEO?
- ... faster to deploy?
- ... nicer to look at?
- ... more accessible?
- ... something else?



Improvement is a continuum and involves conscious iteration.

Transformation is improvement of all the things.



Nimble Drupal Systems

Say what?

Let's define things, shall we?



nimble, adj., adv., & n.

Quick and light in movement or action; agile; active. Of persons, animals, or things. Also in extended use.



system, n.

A group or set of related or associated things perceived or thought of as a unity or complex whole.



Quick, light Drupal related things that work together as a whole.

They can be anything you want them to be.



6 Months of Transformation

What's the secret sauce?

"We could use some Drupal support. Can you help us?"





The first step is asking.

And, for us, the second step is always...



Leading With Empathy

This is the secret sauce.



The First Month

Kick Off!

- → Let's get started!
- → Hit the ground running!!



The First Month

Kick Off!

- → Let's get started!
- → Hit the ground running!!



The First Month

A Contract and Statement of Work

- → Legal things out of the way
- → It always takes longer than you expect it to
- → **Be Mindful.** Plan for the additional time.

Access to The Things

→ Accounts, credentials, MFA, VPN, Ohhhh myyyyyy.

Kick Off!

→ Finally, everyone is here. Let's get started!



This was their team's first Drupal site

MDH migrated from Lucee from Coldfusion.

It all came over. Launch in 2022.



The Second Month, Or So...

Listening, learning, discovering

- → We do a lot of listening. There are walkthroughs.
- → They discover things they didn't know. As do we. Be a Team.

Audits

→ Technical, User Experience, Accessibility. Be Mindful.

Access Issues

→ There are always access issues! Lead with Empathy

Recommendations

→ Reports, priorities, a roadmap and iteration





For the remaining four months, we slowly improved many little things.

We tried to use our secret sauce in every line of code, every meeting, every interaction.



Be Inclusive, At All Stages

Check-ins

- → Regular check-ins, don't miss them, record them (if possible)
- → Use the tools that work for everyone, least amount of friction
- → Keep good notes that are easily accessible to everyone

Workflows, Security, Environments

- → Internally managed, hosted at Amazon's AWS
- ightarrow Strict security requirements, force best practices for DevOps igcup
- → Ease and speed of use for multi-developer and multi-branch work
- → These are still Drupal systems!



Nimble Drupal Systems, Go!

Technical Drupal Systems Implementation

- → Updated build pipeline while keeping MNIT security requirements
- → Retire the Bitnami image in favor of lighter, more performant containers
- → Scale Drupal at AWS with local developer tooling in mind
- → Reduce unused number of languages, scripts, general deep clean
- → Major file migration of all PDFs from an old server into Drupal
- \rightarrow Documentation is critical. Write about everything you do. **Be Inclusive.**
- → Fix urgent security risks

Quick, light systems working together for Drupal to shine



More Than Code

UX Systems Implementation

- → Sticky search elements
- → Created custom blocks to standardize CTAs globally
- → Update and streamline accordion usage
- → Align font usage across the site to brand standards
- → Reviewed and improved text hierarchy and clarity

Content Moderation Strategy

- \rightarrow This is a human problem. That requires a human solution. **Be Inclusive**
- → We build the Drupal System to solve the human problem
- → We don't change the problem to fit a Drupal module



Workshops and Accessibility

Tag Strategy Workshop

- → Inventory of tags. From 1000s to less than 100
- → Optimize tags, use primary and secondary
- → Moderate access
- → Move away from a single basic content type, manual updates

Accessibility

- \rightarrow Audit of production site **Be Mindful**, **Be Inclusive** for user, but admin too!
- → Each issue categorized into Critical 🔥 and Non-Critical 🛑
- → Tweak Drupal settings for better WCAG compliance, e.g. ALT tags
- → Fine tune image size and clarity settings



Asking For Help

It's often hard to do



Asking For Help

"It didn't even occur to me!"

→ Community! The more eyes we have on things, the better it becomes.

"I would be embarrassed to show my code."

→ Lead with Empathy. We've been there too. It'll be okay!

"It's just hard."

 \rightarrow Yep. It is.

"Can I even afford it?"

→ Probably. Even if it's just a short audit engagement.

"It's so bad, we just need a new site."

→ You probably don't. There's likely lots to do without starting from scratch

"Urgghhh, but bureaucracy. RFP. Competitive bid."

 \rightarrow There's always a way to figure it out. Ask! You're not alone.



Q & A

You have questions?

Thank you!

My deepest gratitude to all of you for attending, to the volunteers that make TCDC happen, and to the Drupal Community at large without which none of what we do is possible.

Ivan Stegic ivan@ten7.com